

## News Release

**For Immediate Release**

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**Contact:** Allison Chirdon  
Marketing Coordinator  
Concerto Networks  
619-501-4530 ext. 213  
achirdon@concertonetworks.com



### **FORMER VICE PRESIDENT AND DIRECTOR OF MAIL BOXES ETC. RECEIVES DIRECTOR STATUS AT CONCERTO NETWORKS®**

**SAN DIEGO, CA – November 16, 2004**—Concerto Networks, a national franchise company that provides complete business technology solutions for small- and medium-sized businesses, has appointed Daniel La Marche, former Vice President and twelve-year member of the Board of Directors of Mail Boxes Etc., to a position on its Board of Directors. La Marche was originally enlisted by Concerto Networks in October 2003 to serve on its Board of Advisors to enhance the company's franchise service offering.

"Having spent this past year on Concerto Networks' Board of Advisors, I witnessed the company make a giant leap from a concept to a rapidly growing, national franchise network," said La Marche. "With a combination of outstanding work from the executive team and an extremely compelling business opportunity poised to address a growing demand, Concerto Networks is making huge strides in the franchising world."

La Marche brings a wealth of supervisory and franchising experience to his new position on the Board of Directors of Concerto Networks. As Vice President and Director of Mail Boxes Etc. (MBE), La Marche played an instrumental role in the company's growth, including its franchise expansion and its initial public offering (IPO). He also served on the Board of Directors for both The Fahey Banking Company and the International Forum of Corporate Directors. He was President of American Malleable Castings, President of Tennessee Castings and Founder of Integrated Marketing and Insurance Services.

"Dan has offered guidance and counsel of uncompromising value during his year-long position on our Board of Advisors," said Ray Hivoral, Founder and CEO of Concerto Networks. "His new Director status will allow Concerto Networks to continue benefiting from his vast career experience and fundamental understanding of franchising. I am honored to welcome such a distinguished individual and resource to our Board of Directors."

La Marche has also served on the Board of Directors of the following organizations: La Jolla Music Society, National Foundry Association, Malleable Founders Society, Iron Casting Society, American Foundrymen's Society, Cast Metals Federation, and Marion General Hospital. He is a Trustee for the Foundry Educational Foundation and on the Board of Trustees for the Sidney Kimmel Cancer Center. He has also received the Iron Casting Society Gold Metal. La Marche is a graduate of both Staunton Military Academy and Miami University.

For more information about Concerto Networks, visit [www.concertonetworks.com](http://www.concertonetworks.com). To schedule your free on-site consultation call 1-866-IT-CONCERTO (1-866-482-6623). For franchise opportunities call 1-866-551-4007.

#### **About Concerto Networks®**

Concerto Networks, Inc. is a national franchise business providing professional, consistent-quality computer and Information Technology (IT) solutions to small- and medium-sized businesses (SMBs), serving a critical function for this rapidly growing market. Concerto Networks goes beyond simple troubleshooting and repair, providing the same holistic approach to IT support and director level management enjoyed by large companies, while offering significant savings and value to SMBs. The company's model is to build a national business technology solutions network with the expertise, processes, systems and support necessary to provide superlative service to SMBs. Franchises are independently owned and operated by experienced professionals equipped with the latest diagnostic hardware and software for providing on-site service.