



Welcome to the Simple Office™

News Release

For Immediate Release

August 14, 2006

Contact: Allison Chirdon,
Marketing Coordinator
Concerto Networks®
619-501-4530 x213
media@concertonetworks.com

COLORADO ENTREPRENEUR BECOMES TECHNOLOGY SOLUTIONS FRANCHISE OWNER

Concerto Networks® Announces First Franchise Owner to Offer Technology Support In Colorado

August 14, 2006– Fort Collins, CO -- Concerto Networks announced today its newest franchise owner, Thomas Schehr, is operating the first Concerto Networks Business Technology Solutions Franchise to serve the Northern Colorado area. Concerto Networks provides complete business technology solutions and consulting to small- and medium-sized businesses (SMBs). Schehr brings more than 25 years of Information Technology (IT), entrepreneurial and leadership experience to his new post with Concerto Networks. As part of his new venture, Schehr has also joined the Fort Collins Area Chamber of Commerce.

Each Concerto Networks franchise is positioned to act as an outsourced Information Technology (IT) director, offering services that include initial needs assessments, purchasing guidance, installation, and maintenance of complete office technology systems. Because each client has unique needs, the technology can consist of any combination of business systems, wired and wireless communications and networking, computer hardware and software, Internet and Web hosting solutions and more.

"I have been dreaming of owning my own business for quite sometime," said Schehr. "Through Concerto Networks I will not only be able to live out that dream, I won't be alone. I am now part of an international team. I look forward to helping businesses in my community solve their technology dilemmas and helping build the Concerto Networks brand globally. "

The small- to medium-size business (SMB) market has grown dramatically in the past few years, now accounting for 99.8% of all employer firms in the U.S. (U.S. SBA 2003). These companies increasingly depend on advanced technology, as evidenced by the growth in spending on Information Technology (IT). SMB spending on IT represented 44 percent of all IT spending in the United States for 2004 and is predicted to continue to increase (Forrester Research 2005). Total IT spending in the U.S. continues to be a multi-billion dollar industry. This has fueled the explosive demand for consistent-quality, branded technology support meeting the highest corporate standards formerly seen only in large companies, but at a price that smaller firms can afford. Concerto Networks is answering this need with its international franchise network of business technology professionals.

"Thomas Schehr will be a strong addition to our growing family of service providers," said Raymond Hivoral, Founder and CEO of Concerto Networks. "I am pleased to award him with the first franchise license to provide service in Northern Colorado. He possesses the technology and business skills necessary to help grow the Concerto Networks brand through the execution of consistent quality service and proactive support for his clients."

For more information on Concerto Networks or to schedule your free initial survey visit www.concertonetworks.com or call 1-866-ITCONCERTO (866.482.6623).

About Concerto Networks®

Concerto Networks, Inc. is an international franchise business providing professional, consistent-quality computer and Information Technology (IT) solutions to small- and medium-sized businesses (SMBs), serving a critical function for this rapidly growing market. Concerto Networks goes beyond simple troubleshooting and repair, providing the same holistic approach to IT support and management enjoyed by large companies, while offering significant savings and value to SMBs. The company's model is to build an international business technology solutions network with the expertise, processes, systems and support necessary to provide superlative service to SMBs. Franchises are independently owned and operated by experienced professionals equipped with the latest diagnostic hardware and software for providing on-site service.